Big Boys Don't Truy:

THE SEXUAL POLITICS OF GRILLING

A fine cookbook brought to you by Big Boy grills and Kingsford charcoal, this tome reassures men that it's okay to cook. Indeed, according to the cartoon at the front of the book, male-directed incineration of animal flesh has a proud lineage that goes back to the caveman days. Hairy, stinky primates used to stick fly-covered shanks of mastodon over a fire, and no one called them sissies for cooking. Of course, they didn't dress up in elaborate silly costumes and pose self-consciously in front of their womenfolk, who watched with bemused indulgence, but still, the idea's the same: it's MANLY to cook. REALLY.

